



HOSTED BUYERS PROGRAMME

Terms and Conditions

By participating in the Hosted Buyers Program of ICA Events 2026, you automatically agree to the following terms and conditions:

1) Selection of Hosted Buyers

Hosted Buyers are selected based on the participation criteria set by the Organization:

professional profile, company financial data (e.g., **import and purchasing volumes**), product interests, geographical area, limited spots available, and budget restrictions. The organization's decision is final and cannot be appealed.

Company data provided by Hosted Buyers must be accurate and truthful. In case of any false information, the Organization reserves the right to claim any incurred expenses and deny participation in future editions of the program.

2) Confirmation of Participation:

Once accepted into the program, the Hosted Buyer will have a **limited period to confirm participation and complete necessary arrangements** (travel, accommodation, etc.). If the Hosted Buyer fails to confirm within the designated timeframe, the Organization may cancel their participation or maintain it, but the Hosted Buyer will be responsible for any difference in flight or hotel costs.

ICA Events

ICA Beauty Fuarçılık A.Ş.



MASLAK MAHALLESİ AOS 55. SOKAK 42 MASLAK A BLOK SİTESİ NO:2/25 34475 SARIYER / İSTANBUL
icaevents.com.tr | **PHONE:** +90 212 291 83 10 | **FAX:** +90 212 240 43 81



3) Benefits for Hosted Buyers:

Hosted Buyers accepted into the program will receive the following **benefits**:

- Partial coverage of travel expenses (based on profile evaluation).
- Free Hosted Buyer pass with preferential access for all days of the show.
- Full access to the Buyers' Lounge: networking area, rest space, meeting rooms, business center, and internet.
- Customized meeting agenda with exhibitors through the ICA CONNECT Matchmaking system,

*Coverage is fully personalized and may vary for each guest depending on profile evaluation.

4) Non-Covered Expenses:

Any expenses not explicitly confirmed in writing by the Organization upon acceptance into the program must be covered by the participant.

5) Flights and Accommodation Booked by the Participant:

If a Hosted Buyer chooses to book flights and/or accommodation independently and not through the official travel agency, the Organization will not issue any reimbursement for those expenses.

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6) Hosted Buyer Obligations:

- **Attend the event for at least three days** and check in with the Organization (located in the Buyers' Lounge) to confirm attendance.
- **Complete a minimum number of mandatory meetings** based on the travel coverage granted. All meetings must be scheduled before the event exclusively through the “**ICA CONNECT Matchmaking System**”, under the Organization's supervision.
Hosted Buyers must scan their pass or allow it to be scanned according to the Matchmaking System instructions to confirm scheduled meetings. If scanning is not possible, a signed document from the exhibitor confirming the meeting will be accepted.
- **Using the platform for sales promotion of your own services or similar is strictly prohibited. The Organization reserves the right to remove such users from the platform and cancel travel coverage, which will then be payable by the Hosted Buyer.**
- Attend the special networking event held in the Buyers' Lounge (further details will be announced before the event).



	Minumum Meetings
1 st Day	10
2 nd Day	10
3 rd Day	5

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7) Cancellation and Non-Compliance by Participant:

If a participant cancels after the Organization has incurred costs (e.g., flight or hotel booking), the participant must reimburse the full amount.

If a participant **fails to attend the show or does not fulfil the obligations as a Hosted Buyer, they must reimburse the Organization for travel and/or accommodation expenses.**

8) Flight Conditions:

Due to company policy, buyers are required to purchase their own flight tickets. A copy of the booked flight ticket/itinerary must be shared with us for confirmation purposes.

9) Use of Personal Data:

By participating in the Hosted Buyers Program, you consent to the publication of your company's general contact details (name, country, products, and website), as well as your name and position, on the ICA Events printed materials as a participating company/professional.

10) Multiple Participation:

If several Hosted Buyers from the same company or group of companies participate, the organization will only cover travel and/or accommodation for one representative.

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11) Personal and Non-Transferable Participation:

Participation as a Hosted Buyer is personal and non-transferable. If the participant must cancel, another person from the same organization may take their place, subject to approval by the Organization. Any expenses arising from this change must be covered by the originally selected Hosted Buyer.

12) Valid Passport and Visa:

If a visa is required, please contact with buyers team below e-mail: buyers@icaevents.com.tr.

Hosted Buyers without a valid passport for travel to Turkiye will be subject to penalties for cancellation or no-show.

13) Event Modification:

The Organization reserves the right to shorten or extend the event duration, or to postpone it, if circumstances require or in case of force majeure. These changes shall not be grounds for cancellation or claims for damages by the Hosted Buyer.

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