icaevents

ICA Connect Matchmaking App Sponsorships

With the ICA Connect app sponsorship, your company is strongly positioned on the digital platform and stands out in the app. This allows you to achieve high visibility among visitors, hosted buyers, and exhibitors who actively use the application.

By taking place in prominent areas, you can increase your brand awareness, establish direct communication with your target audience, and create new business connections.

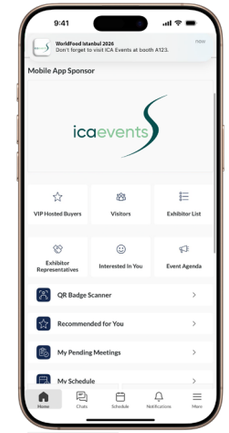
ICA Connect
Gold Sponsorship

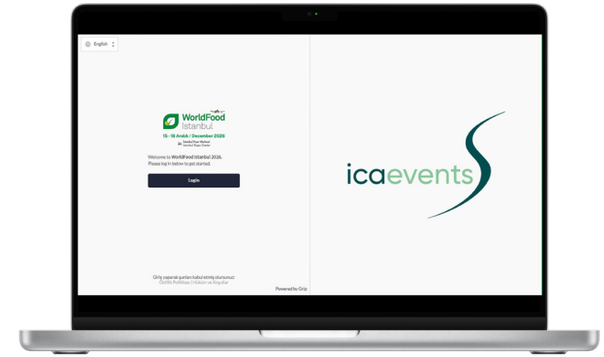
Price: € 3,500

Prices do not include VAT

Package Contents:

- **Login Page Sponsorship (Web)**
  Brand visuals appear on the login page. It is the largest sponsorship area.
- **Home Page Sponsorship (Web & Mobile)**
  One of the most valuable sponsorship areas providing the highest visibility.
- **Recommendations Sponsorship (Mobile)**
  The sponsor is visible during the generation of profile recommendations.
- **Video Sponsorship (Web)**
  The brand message is delivered directly to the target audience in the video area on the home page.
- **Lists Sponsorship (Mobile)**
  Sponsor profiles gain list visibility.
- **Top of List & Featured Tag Sponsorship (Web & Mobile)**
  Sponsor profiles appear at the top of the exhibitor list and do not require filtering.
- **Notification Sponsorship (Web & Mobile)**
  Special notifications are sent to selected participants; redirects to the sponsor profile or website upon clicking.
- **E-mail Sponsorship**
  Offers the opportunity to be featured in the bottom section of campaign e-mails.
- **Company & Text Block (Web)**
  Provides visibility on the home page with a profile picture and headline information.





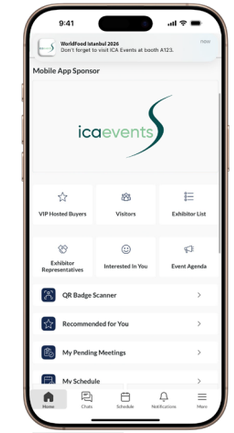
Scan the QR code to download the application.

The deadline for delivering promotional visuals in the requested size and format to ICA FUARCILIK is November 13, 2026.
For more detailed technical information regarding advertising services and the submission of advertising materials, please contact worldfood.destek@icaevents.com.tr

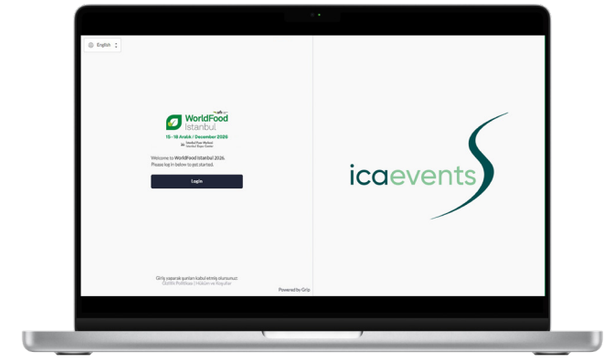
ICA Connect
Silver Sponsorship

Price: € 2,000

Prices do not include VAT



Notification Sponsorship
(Web & Mobile)



Company & Text Block
(Web)

Package Contents:

- **Top of List & Featured Tag Sponsorship (Web & Mobile)**
  Sponsor profiles appear at the top of the exhibitor list and do not require filtering.
- **Notification Sponsorship (Web & Mobile)**
  Special notifications are sent to selected participants; redirects to the sponsor profile or website upon clicking.
- **E-mail Sponsorship**
  Offers the opportunity to be featured in the bottom section of campaign e-mails.
- **Company & Text Block (Web)**
  Provides visibility on the home page with a profile picture and headline information.

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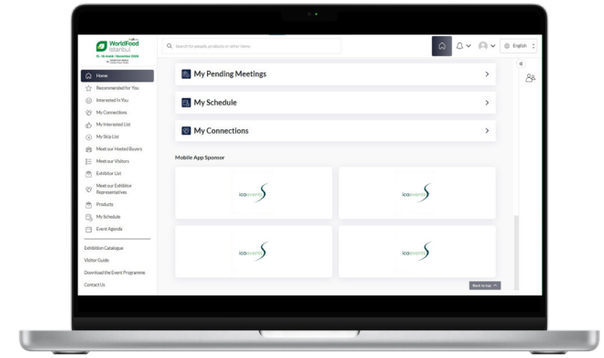
ICA Connect
Bronze Sponsorship

Price: € 1,500

Prices do not include VAT

Package Contents:

- **Notification Sponsorship (Web & Mobile)**
  Special notifications are sent to selected participants; redirects to the sponsor profile or website upon clicking.
- **E-mail Sponsorship**
  Offers the opportunity to be featured in the bottom section of campaign e-mails.
- **Company & Text Block (Web)**
  Provides visibility on the home page with a profile picture and headline information.



Company & Text Block
(Web)

The deadline for delivering promotional visuals in the requested size and format to ICA FUARCILIK is November 13, 2026.
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