**Building, Construction Materials** and Technologies Exhibition

**Interiors** 

17 - 20 April 2024

TUYAP Fair & Congress Centre, Istanbul

## **EXPAND YOUR BUSINESS INTO NEW MARKETS**

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

\$ 33,74 Bn Total import volume of building materials in 2022

57,65 Bn Tons Total export volume of Turkish building materials in 2022

## Main export markets in Interiors sector:

- ► USA
- ▶ England
- ▶ Iraq
- ▶ Libya
- ▶ Egypt
- ▶ Germany
- Israel
- ▶ France

- Belgium
- ▶ Holland
- ► Italy
- ▶ Poland
  - Spain
- Russian Federation
- Romania
- Qatar



## Some of Construction Industry Leaders That Visited YAPI-Turkeybuild Istanbul 2023











**CUHADAROĞLU** 

















## INTERIORS VISITOR OVERVIEW

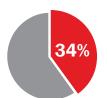
**25.000+** Visitors were interested in Bathroom, Kitchen, Pool & Spa products (48% of total visitors)

17.000+ Visitors were interested in Wall Coverings (32% of total visitors) (32% of total visitors)

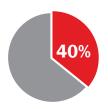
**20.000+** Visitors were interested in Ceramics & Stone (39% of total visitors)



43% of total visitors were interested in Interior Design & **Decor products** 



34% of visitors were interested in Lightning & **Electrics products** 



40% of total visitors were interested in Flooring products

7,000+ Contractors and Civil Engineers attended Yapı - Turkeybuild Istanbul 2023



13% of total visitors were **Interior Architects and Architects** 



14% International visitors



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Increase your export volume by exhibiting at Yapı - Turkeybuild Istanbul 2024

> info@yapifuari.com.tr www.yapifuari.com.tr

