

**EXPAND YOUR BUSINESS INTO NEW MARKETS**

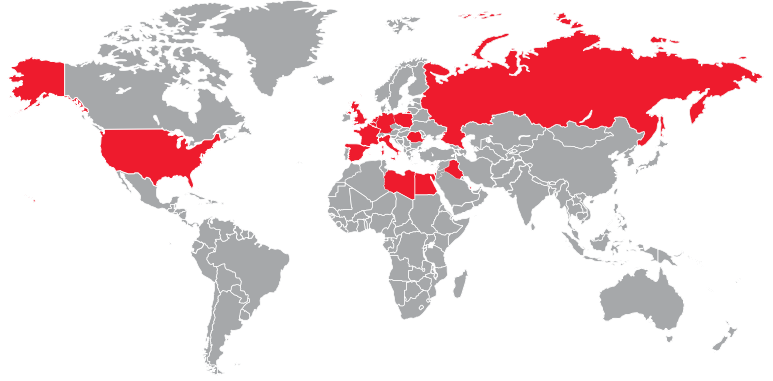
Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

**\$ 33,74 Bn** Total import volume of building materials in 2022

**57,65 Bn Tons** Total export volume of Turkish building materials in 2022

**Main export markets in Interiors sector:**

- ▶ USA
- ▶ England
- ▶ Iraq
- ▶ Libya
- ▶ Egypt
- ▶ Germany
- ▶ Israel
- ▶ France
- ▶ Belgium
- ▶ Holland
- ▶ Italy
- ▶ Poland
- ▶ Spain
- ▶ Russian Federation
- ▶ Romania
- ▶ Qatar



**Some of Construction Industry Leaders That Visited YAPI-Turkeybuild Istanbul 2023**

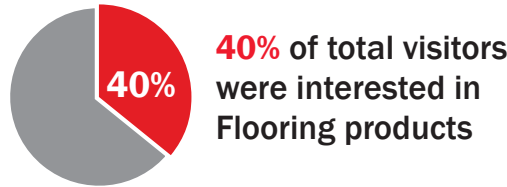
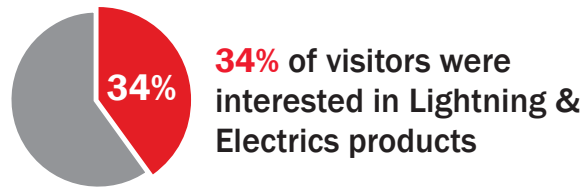


# INTERIORS VISITOR OVERVIEW

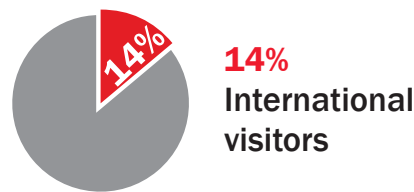
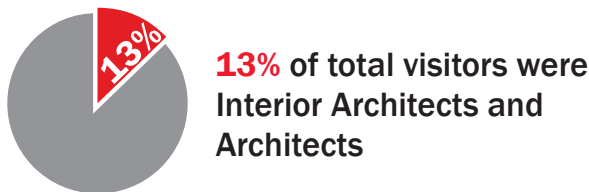
**25.000+** Visitors were interested in Bathroom, Kitchen, Pool & Spa products  
(**48%** of total visitors)

**17.000+** Visitors were interested in Wall Coverings  
(**32%** of total visitors)

**20.000+** Visitors were interested in Ceramics & Stone  
(**39%** of total visitors)



**7,000+** Contractors and Civil Engineers attended  
Yapı - Turkeybuild Istanbul 2023



**46<sup>th</sup>**  
**TURKEYBUILD**  
YAPI FUARI İSTANBUL

**17 - 20 April 2024**  
TUYAP - İstanbul

Increase your export volume by exhibiting  
at Yapı - Turkeybuild Istanbul 2024

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