

**EXPAND YOUR BUSINESS INTO NEW MARKETS**

Yapı - Turkeybuild Istanbul is the most effective way to explore new opportunities and expand your business into other markets.

**\$ 33,74 Bn** Total import volume of building materials in 2022

**\$ 221,5 M** Total export volume of Turkish Insulation products in 2022

**\$ 844,8 M** Total export volume of Turkish Building Chemicals in 2022

**Main export markets  
in Insulation sector:**

- ▶ Russian Federation
- ▶ Iraq
- ▶ Iran
- ▶ Georgia
- ▶ Uzbekistan
- ▶ Egypt
- ▶ Azerbaijan
- ▶ Israel
- ▶ Algeria
- ▶ India

**Main export markets in  
Building Chemicals sector:**

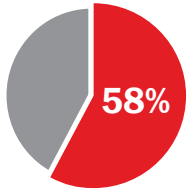
- ▶ Iraq
- ▶ Israel
- ▶ Bulgaria
- ▶ Romania
- ▶ Poland
- ▶ Georgia
- ▶ Serbia
- ▶ Egypt
- ▶ Azerbaijan
- ▶ Hungary



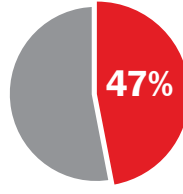
**Some of Construction Industry Leaders That Visited YAPI-Turkeybuild Istanbul 2022**



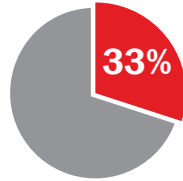
# INSULATION & BUILDING CHEMICALS VISITOR OVERVIEW



**58%** were interested in Building Materials, Structures and Elements



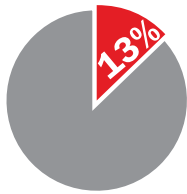
**47%** were interested in Building Chemicals, Mixtures and Insulation



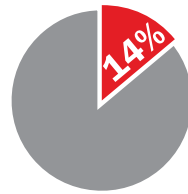
**33%** were interested in Paints & Finishes

**5,000+**

Architects attended Yapı - Turkeybuild Istanbul 2023



**13%** of total visitors were Contractors and Civil Engineers



**14%** International visitors

**500+**

Chemical Engineers attended Yapı - Turkeybuild Istanbul 2023.



**46<sup>th</sup>**  
**TURKEYBUILD**  
YAPI FUARI İSTANBUL

**17 - 20 April 2024**  
TUYAP - Istanbul

Increase your export volume by exhibiting  
at Yapı - Turkeybuild Istanbul 2024

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